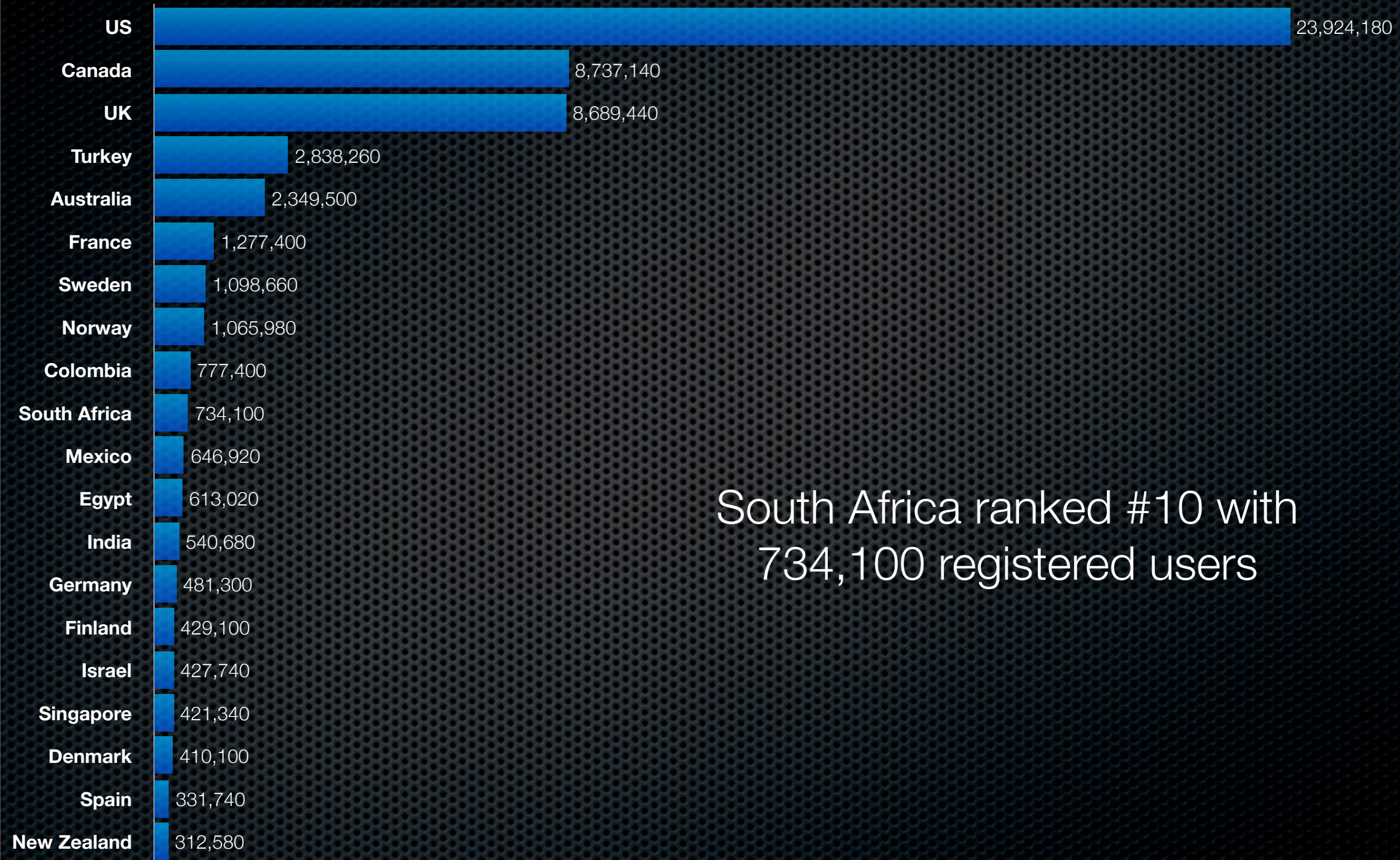


Facebook Demographics

At detailed look at the demographics and statistics of South African users on Facebook.

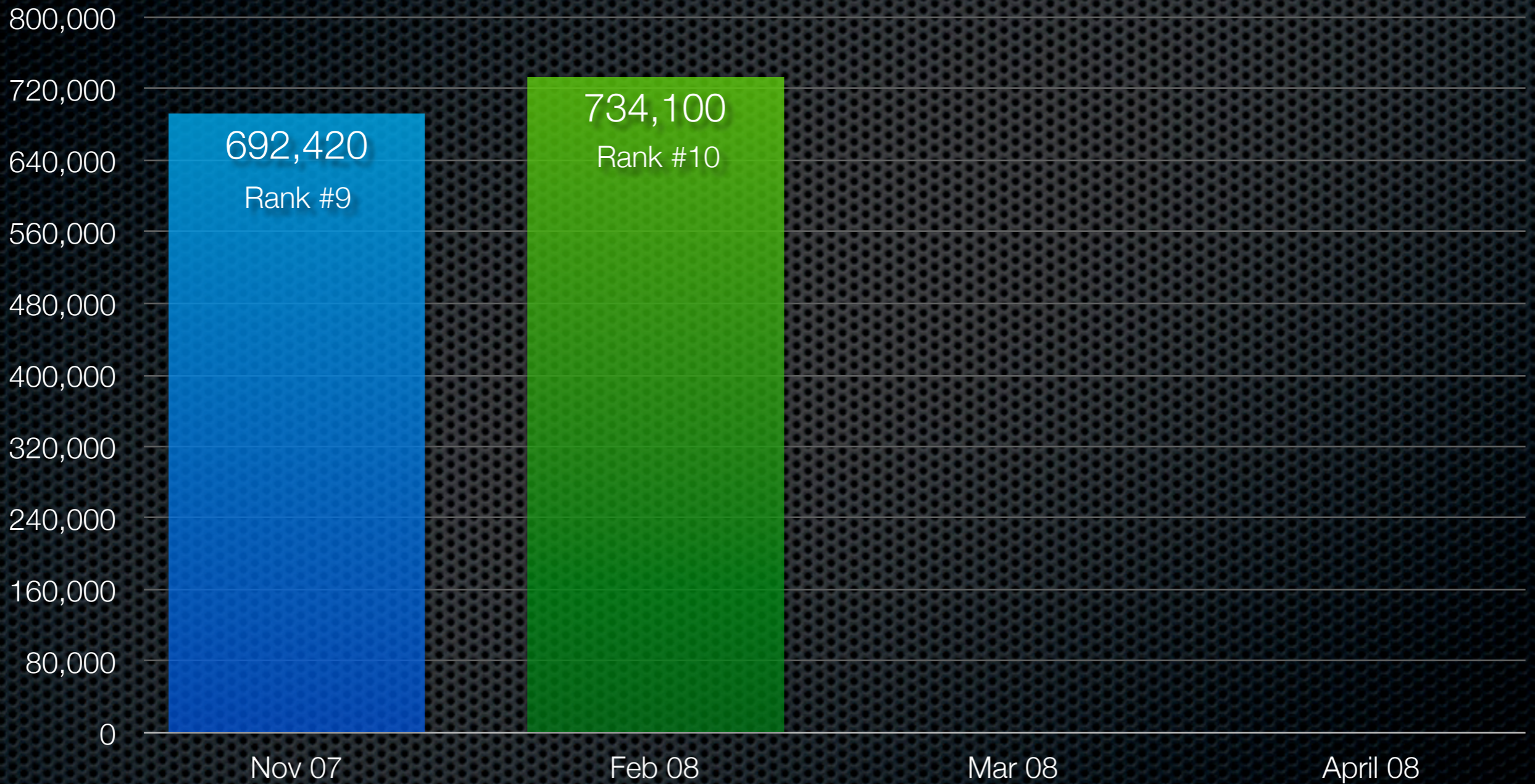
-- Justin Hartman, New Media Strategist at The Times.

South African Ranking Worldwide

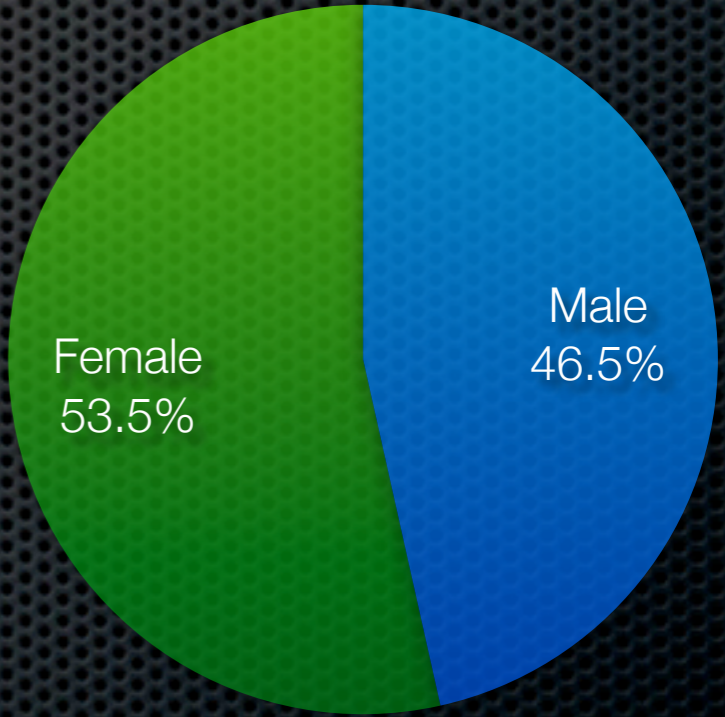


South Africa ranked #10 with
734,100 registered users

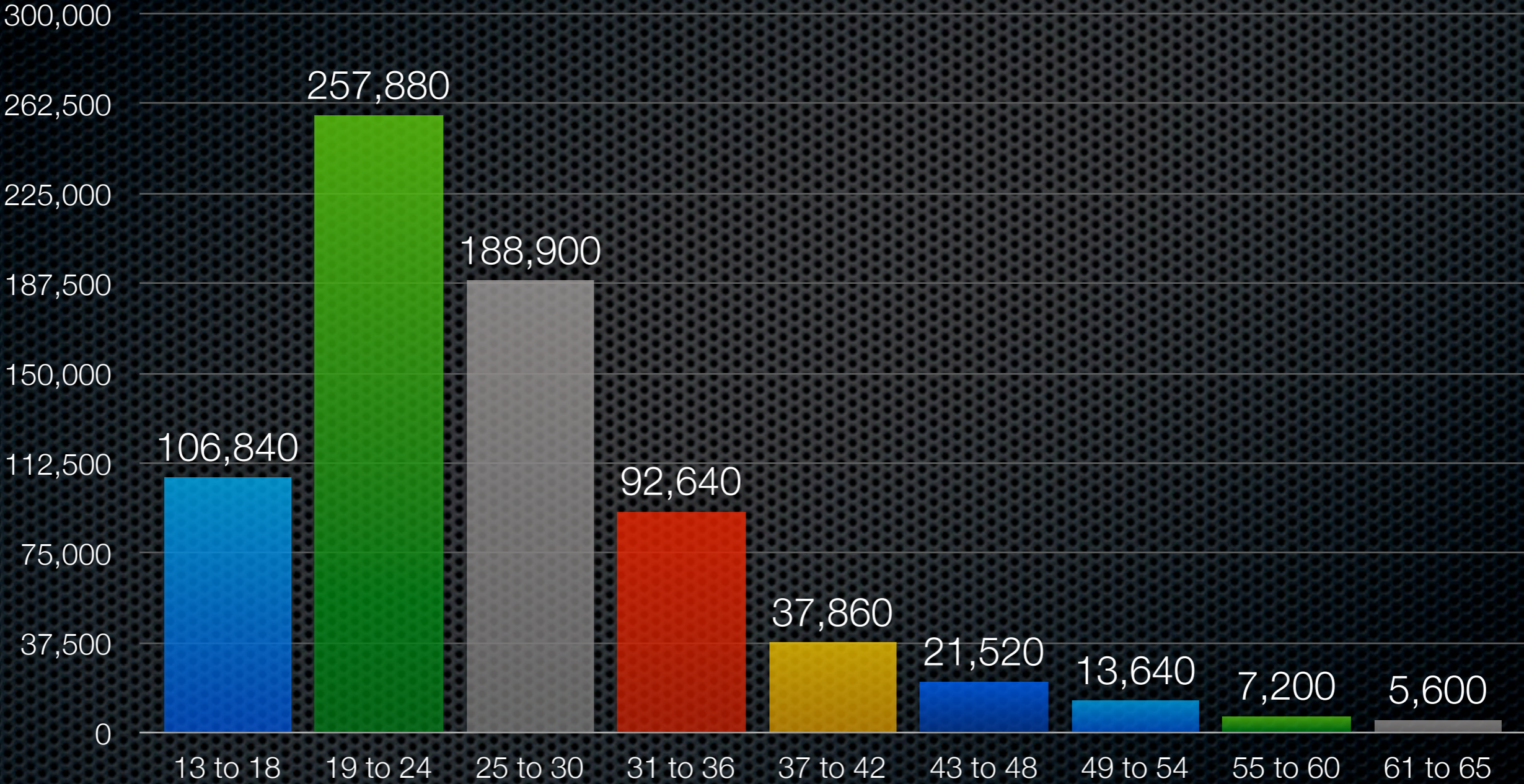
Monthly Total Users



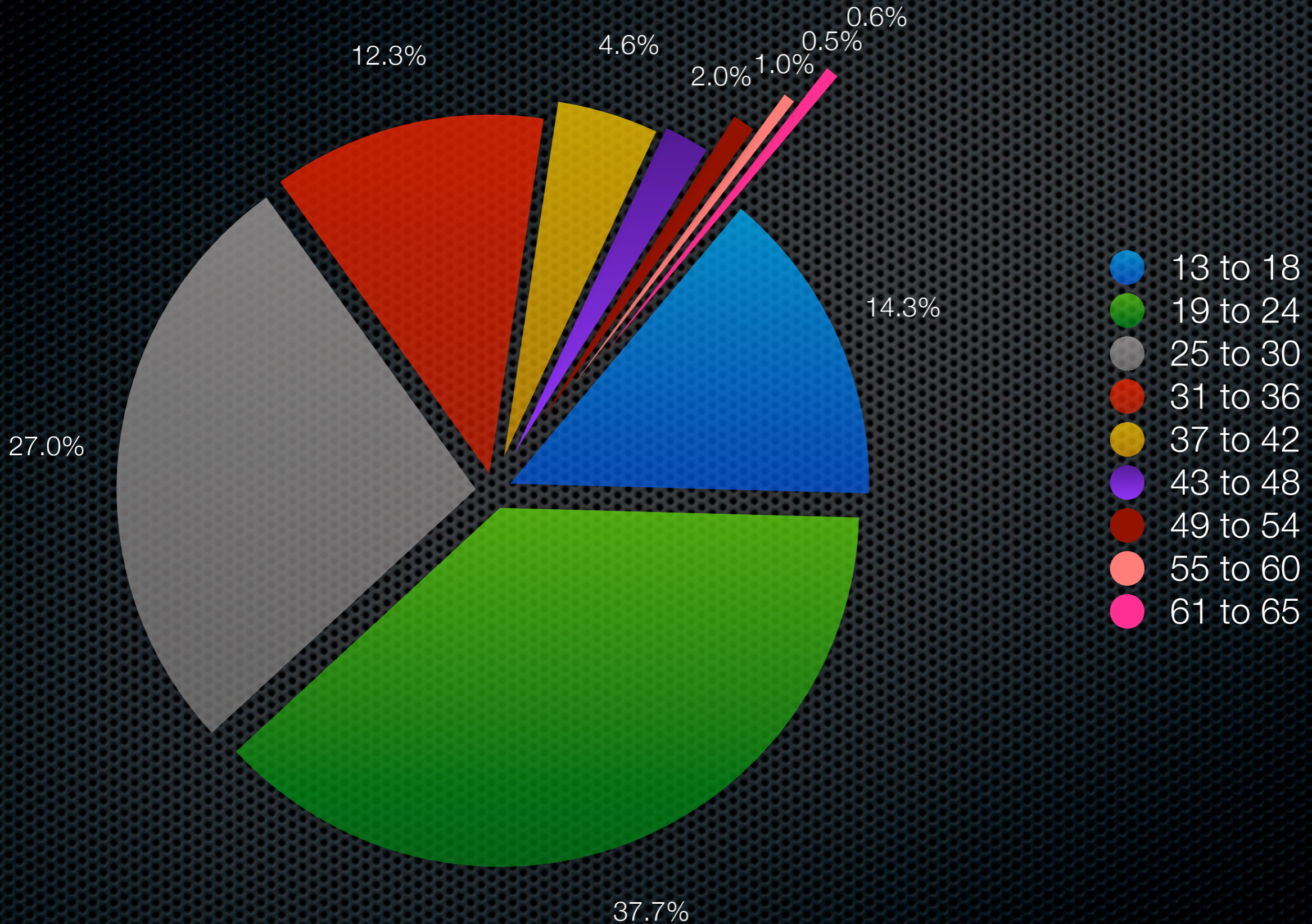
Gender Breakdown



Age Group Breakdown



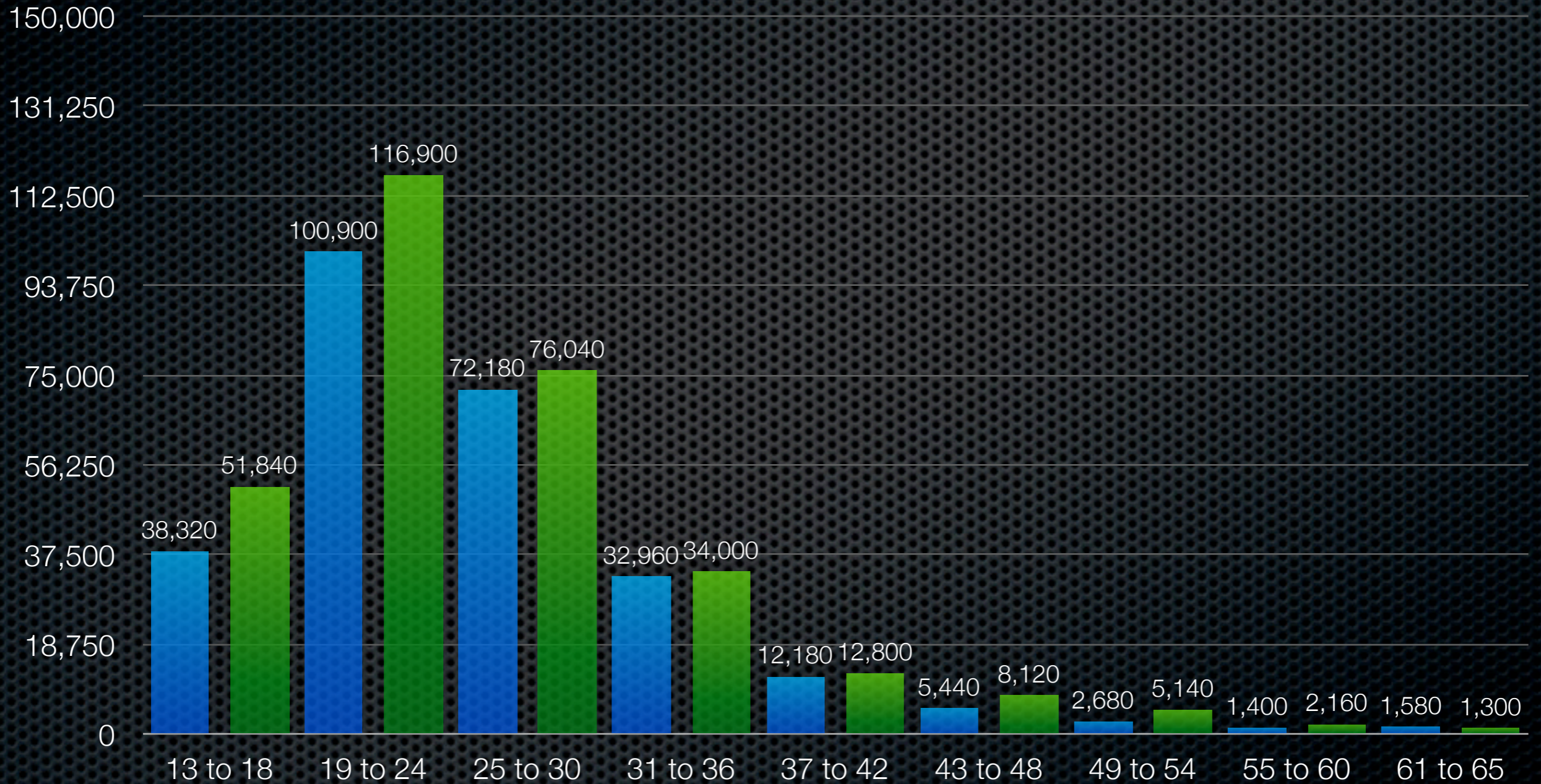
Age Group Ratio



Age Group Gender Breakdown

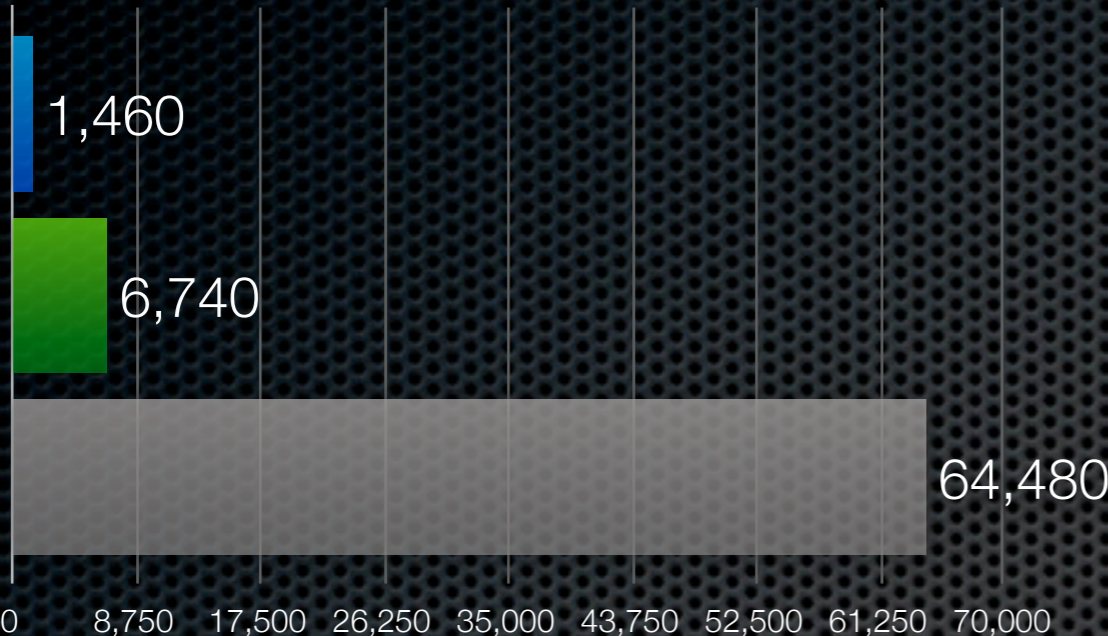
Male

Female

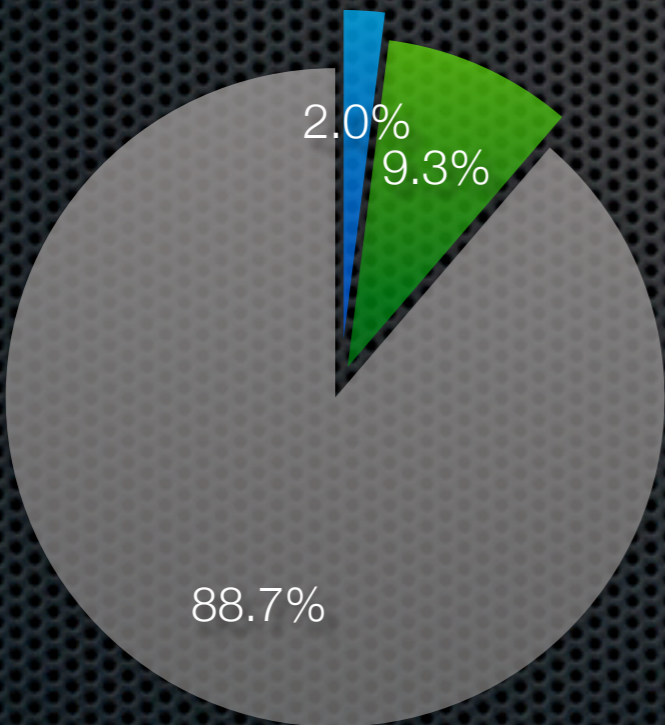


Education

Ages 13 to 18

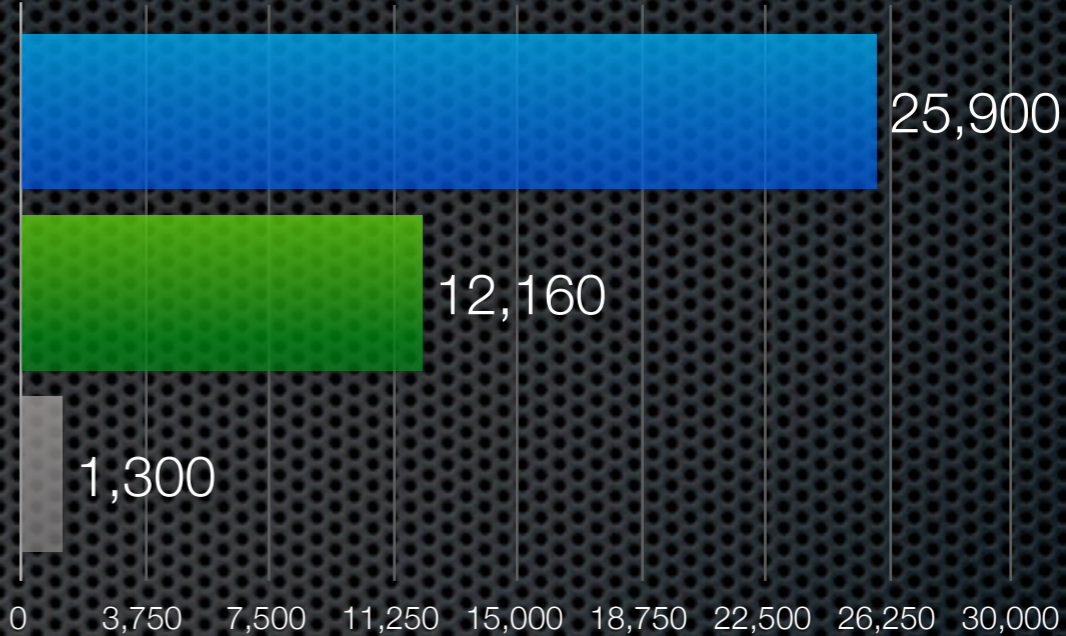


■ Graduate
 ■ In College
 ■ In High School

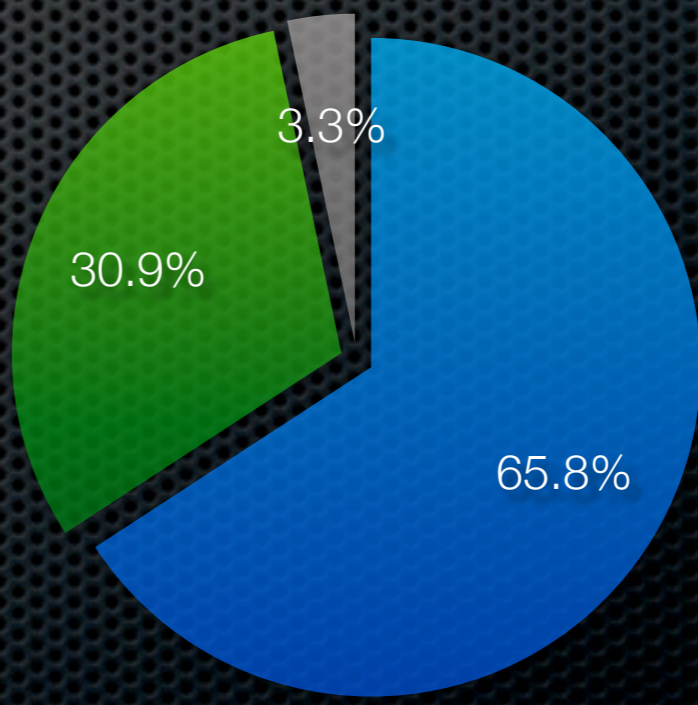


● Graduate
 ● In College
 ● In High School

Ages 19 to 65



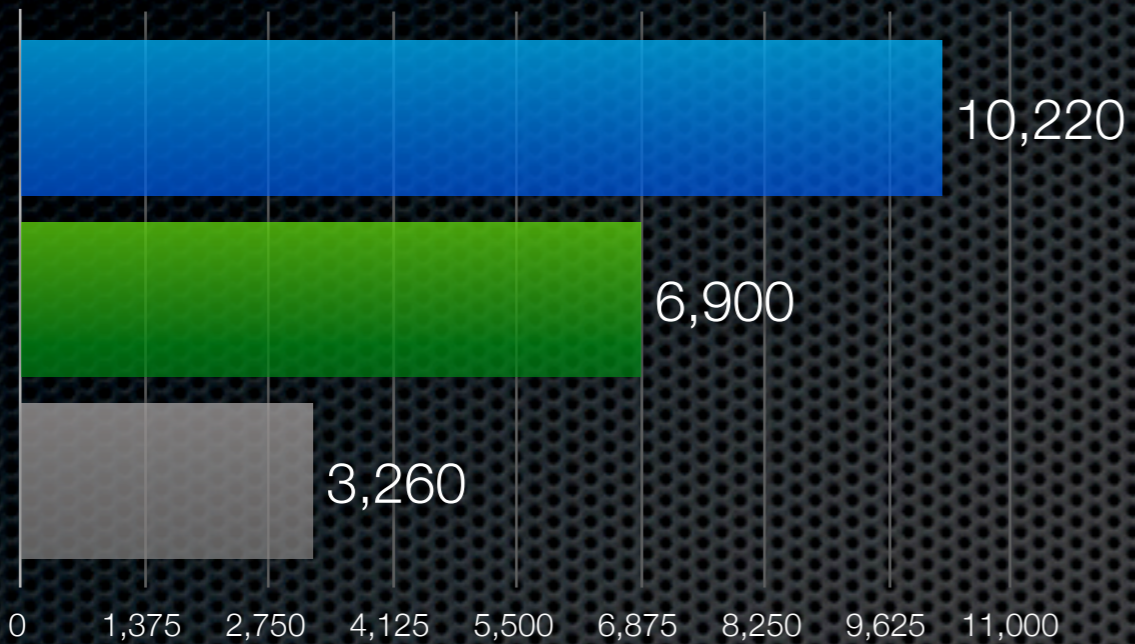
■ Graduate
 ■ In College
 ■ In High School



● Graduate
 ● In College
 ● In High School

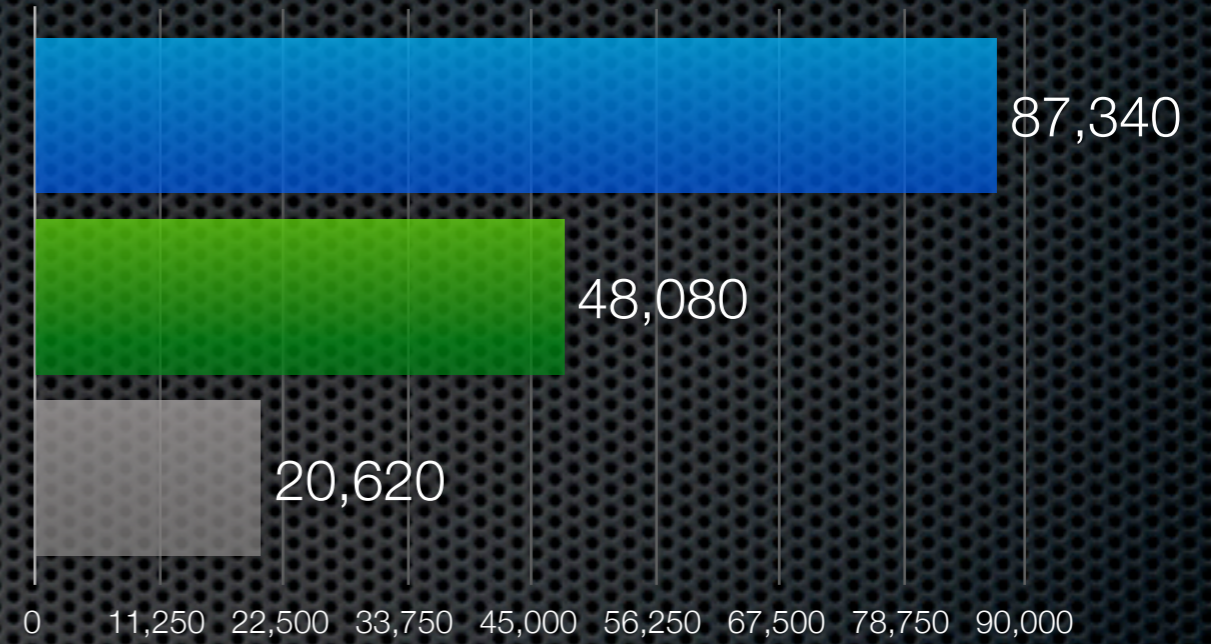
Political Views

Ages 13 to 18

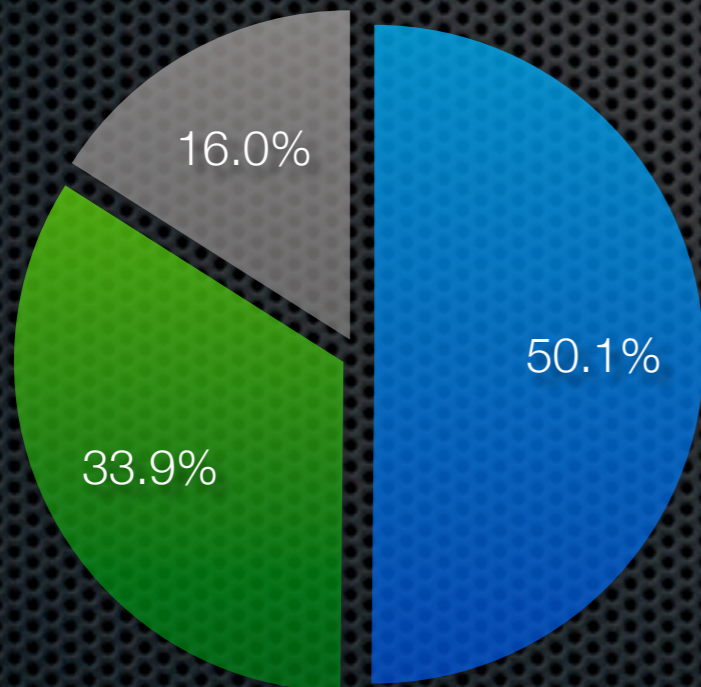


Liberal Moderate Conservative

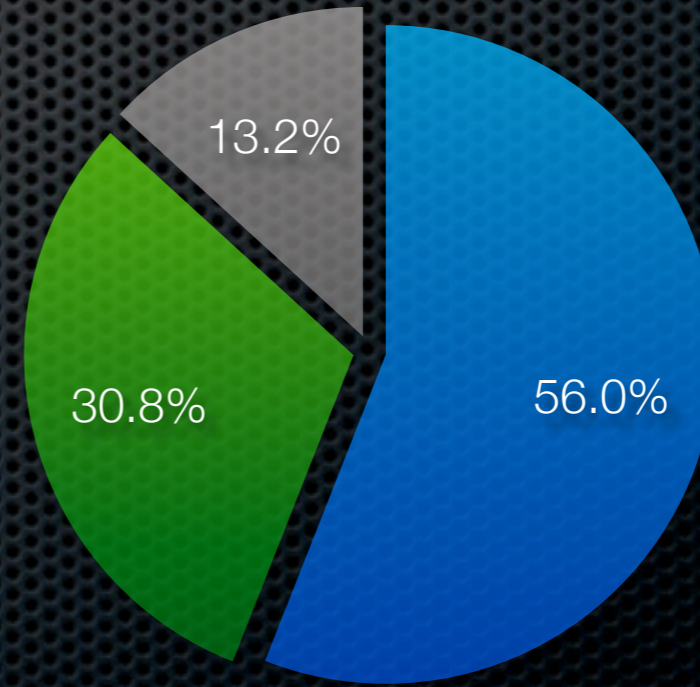
Ages 19 to 65



Liberal Moderate Conservative



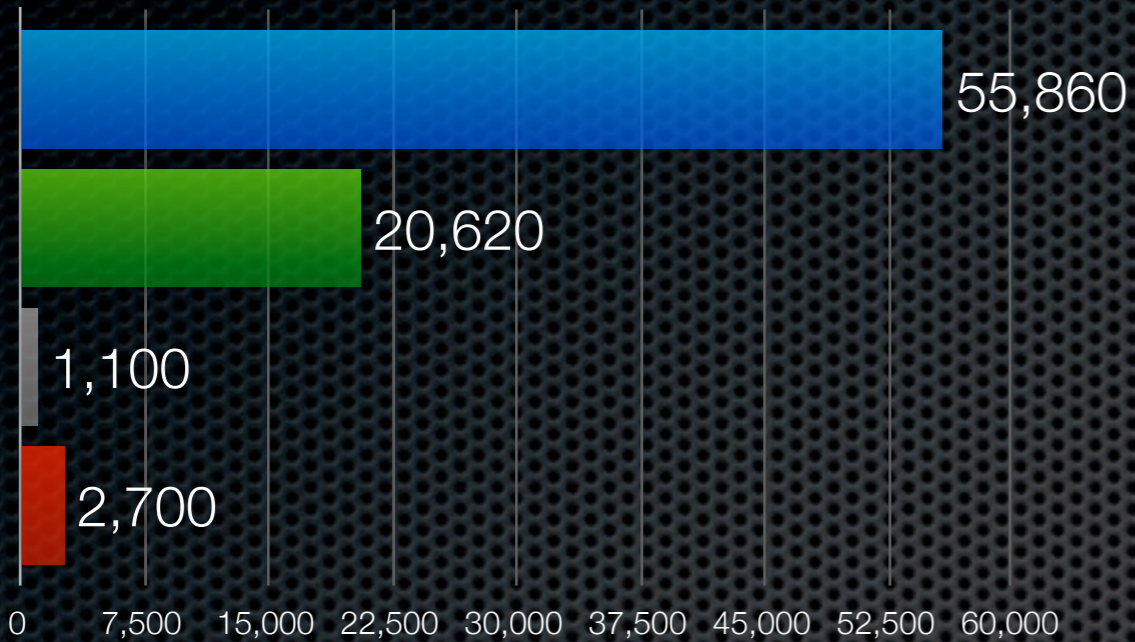
Liberal Moderate Conservative



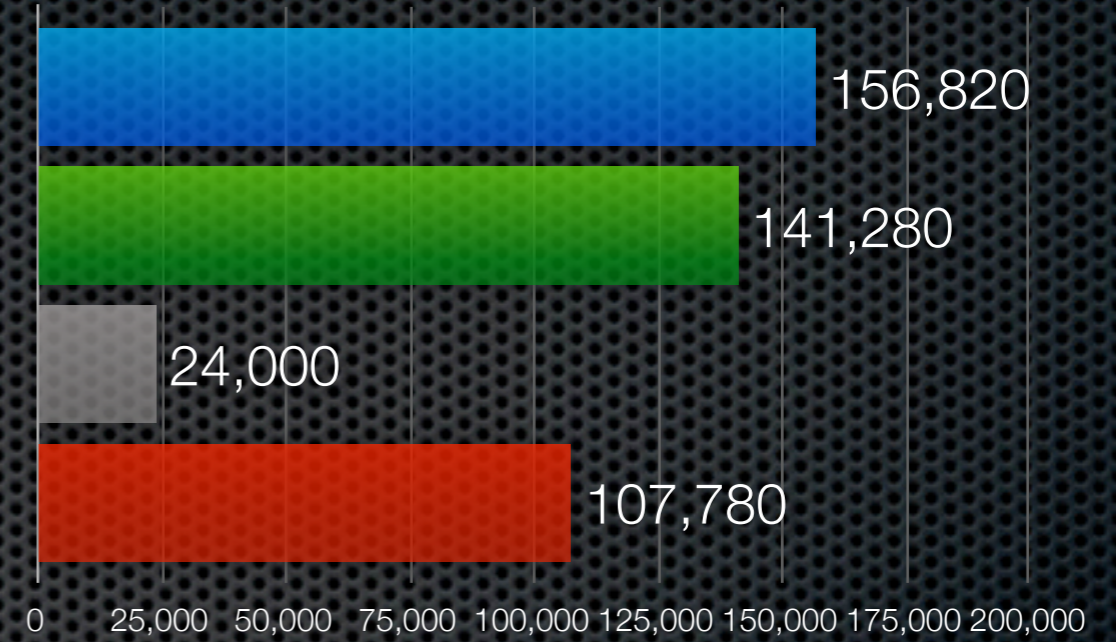
Liberal Moderate Conservative

Relationship Status

Ages 13 to 18

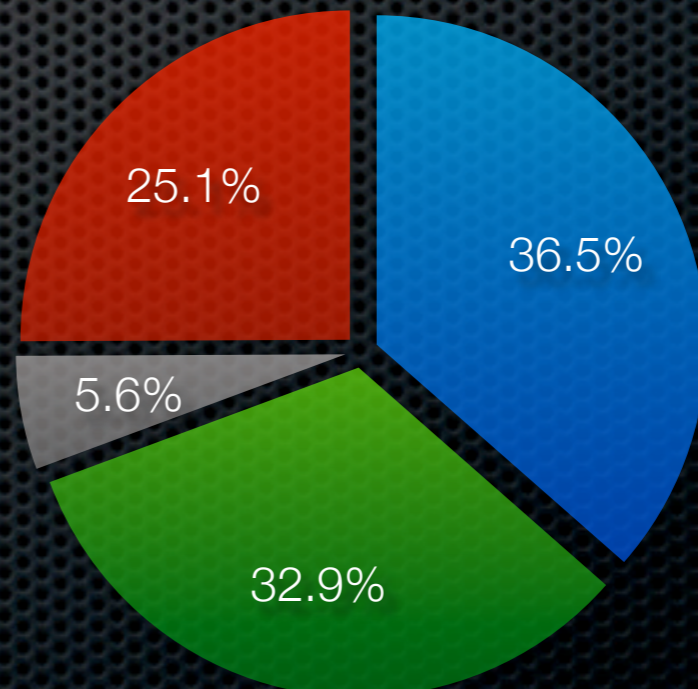
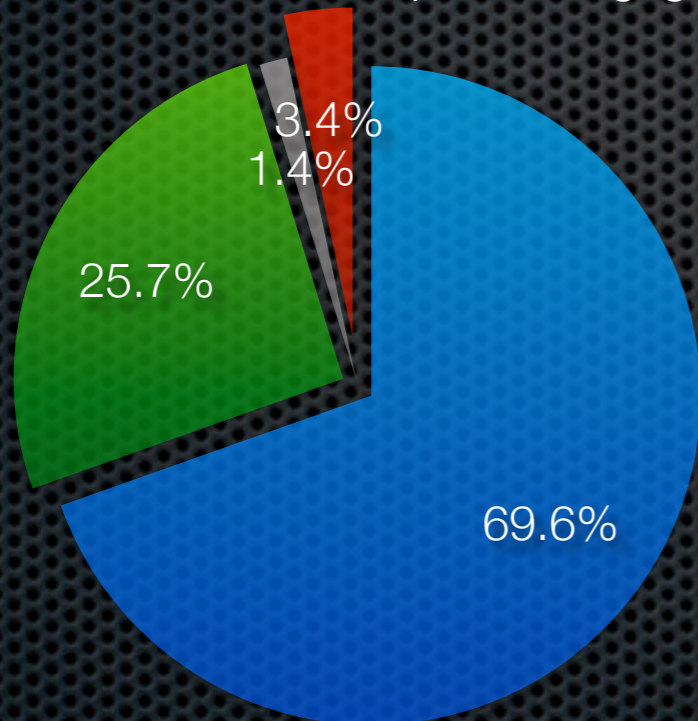


Ages 19 to 65



■ Single
 ■ In Relationship
 ■ Engaged
 ■ Married

■ Single
 ■ In Relationship
 ■ Engaged
 ■ Married



● Single
 ● In Relationship
 ● Engaged
 ● Married

● Single
 ● In Relationship
 ● Engaged
 ● Married